



Publication: Herald Sun

Medium: Print

Date: 20 April 2013

Page: 9

Circulation: 444,250

HERALDSUN.COM.AU/REALESTATE SATURDAY, APRIL 20, 2013 9

Apartment **Realestate**

Evie looks a smash hit



Sean O'Callaghan

RESIDENTS at this Port Melbourne development may well find money in their pocket and an excuse to "let their hair hang down".

The Evie Apartments project from Monson Property Group will be built at 63-69 Rouse St, a block from Beaconsfield Pde and just 4km from Melbourne's centre.

Ten apartments sold at the sales launch and Monson director Simon Mehegan said the location and price enticed buyers.

"The primary market for this project is young professionals seeking an affordable place to live that is close to Port Melbourne's renowned facilities," he said. "With the beach, city, restaurants and bars nearby, there are plenty of those activities at your doorstep."

The 36-apartment project has architecture from Rothelowman and managing principal Shane Rothe said the use of off-form concrete, tinted glazing and natural metals with different lustres gives the building a unique elegance.

"The materials are raw and neutral because we believe designing a building is about longevity, which not only minimises the need for maintenance but also allows the project to weather over time," he said. "Buildings sometimes weather badly, whereas others fare quite well and good architecture continues to look better over time."

The interiors from design firm Hecker Guthrie have a neutral colour palette and the fixture list includes limed oak floorboards, Smeg appliances, ceramic benches and designer light fittings.

Each apartment has a private outdoor area as well as a basement carpark and storage cage.

The three-bedroom penthouses have larger balconies with panoramic views and private plunge pools.

Construction on the 12-month project is due to start in June. A display suite on site is open Wednesdays from noon-3pm, weekends from 10am-4pm or by appointment.

For more information, contact Southern Cross Property Group operations manager Rebecca Pugh on 0439 848 886.

Price range
One-bedroom apartments from \$499,000, two bedrooms from \$630,000, three-bedroom penthouses from \$1.75m



Buyers are attracted by Evie Apartments' location.